

CROSSMOTION

Quote – Pre-Project for eLearning

The pre-project serves as basis for the implementation of the eLearning project. The pre-project involves Workshop I with the client, followed by a research and concept phase at Crossmotion, followed by Workshop II with the client. The workshops will take 1 day each and will be attended by one specialist from Crossmotion.

The following topics will be covered in the pre-project:

Workshop I with client (1 day)

Definition:

- Evaluate clients' needs and requirements
- Define topic/s
- Determine and analyze target audience
- Devise learning goals
- Map out rough content

Implementation:

- eLearning film
- eLearning with film
- Branching Scenario
- Simulation
- Combination of the above

Distribution:

- WBT or CBT
- Tracking or no tracking
- Platform – LMS, website, other
- Browser – definition of standard browser
- Hosting – analysis of existing infrastructure

Research and concept development phase at Crossmotion

- Analysis of information gathered in Workshop I
- Inspection and analysis of existing learning materials
- Comparison with existing material (e.g. useful pre-existing Crossmotion content)
- Preparation for the integration of existing training courses
- Clarification of 3D-data (what is existing vs. what needs to be sourced)
- Development of a rough storyboard
- Preparation of a binding quote for eLearning project, including contract for production and services

Workshop II with client (1 day)

- Presentation of concept and storyboard
- Discussion and definition of changes/additions
- Discussion of binding quote for eLearning project ($\pm 10\%$) and contract for production

Binding quote for pre-project (excl. costs for travel, meals & accommodation and 8% VAT) CHF 2'800*

Binding quote for launch customers CHF 1'400*

*Pre-project costs are deducted from final cost of full project implementation

1.17/RR